Used and Endorsed by the Top Professional Organizations and World Champions in the industry.
Why Priefert? I’ll tell you why...

“The PBR started its relationship with Priefert four years ago after I had the opportunity to take a tour at the Priefert headquarters in Mt. Pleasant, Texas. It was very important for me to get to know everyone and to fully trust in their ability to help the PBR before moving forward. I was simply amazed at what I saw — the pride each person took in building every single item to the standard of quality that Priefert demands. That pride started at the top, with Bill Priefert, and flowed right down to every welder in the factory.

In my 14 years with the PBR, one of the best decisions I have made was moving all of our business to Priefert. We can call them with a basic idea or concept and in no time at all they have built a demo, which invariably turns out to revolutionize the sport of bull riding. The quality is frankly unbelievable! We travel thousands of miles each year with this equipment. It gets knocked around on trucks, dropped by fork lifts and is constantly assembled and then taken apart by our stage hands. It has never once let us down — EVER.

The PBR takes so much pride on being very professional and trying to be cutting edge. Thanks to Priefert our job is much easier because every city we pull into we know that our chutes and arena will be first class and as tough as our cowboys.

The relationship started in Mt. Pleasant just a few years ago and ended that day with only a handshake with Mr. Priefert, Eddie Priefert and Jeff Rash. I knew then that this would be the start of a very long relationship with the PBR and Priefert.”

- Randy Bernard
Former Chief Executive Officer, PBR

“The quality is frankly unbelievable. It has never once let us down — EVER.”

in part because the organizations have so much in common — both are the best in their respective fields. Priefert builds quality products that are functional and tough enough for the rodeo and for the ranch. Because the PRCA truly believes in Priefert, we rely on them and their products to outfit the Wrangler National Finals Rodeo. Priefert custom built the entire NFR arena to our specifications. From bucking and timed-event chutes to the pens and alleys, the PRCA couldn’t be more pleased with the look and durability. The people of Priefert go above and beyond for their customers and can build anything. If you can imagine it, they can build it. Their can-do attitude starts at the top, and the Priefert family understands the Western lifestyle because they live it every day. They’re a family of character and integrity, and it shows companywide in their products and people.”

- Sean Daniels
Vice President, PRCA Properties

“The people at Priefert go above and beyond for their customers.”
Modular Panels vs. Permanent Installation

Many factors must be considered when deciding how to build your arena. One of the most important is whether to build it permanently in place or purchase modular panels for installation. More and more individuals, municipalities and organizations are opting for the modular route for a variety of reasons. Here are 10 good reasons with obvious benefits of using Priefert modular panels:

1. **VERSATILE** - Arenas/pens can be moved, expanded, or reduced in size with minimal effort. Once permanent pens are in place, change is a major undertaking.
2. **ADAPTABLE** - Priefert panels can easily be connected to many competitor’s panels and are often available with special connectors to attach to existing permanent pens.
3. **PORTABLE** - Priefert modular arenas can be relocated on your current property, can be taken with you if you move and can be sold if no longer needed. Adjusting for inflation, modular panels purchased 10 years ago are worth as much today used as they were when they were purchased.
4. **EASE OF INSTALLATION** - No skilled labor from welders or carpenters required. This significantly reduces cost.
5. **TIME SAVINGS** - Two or three men can put up an arena in a fraction of the time it takes to build permanent facilities. Usually in one or two days from start to finish depending on the size of the system.
6. **APPEARANCE** - Priefert Panels and Gates are made with the best materials possible and are Powder Coated for a long lasting, good looking facility.
7. **LOW MAINTENANCE** - Architectural Grade Powder Coating means “No painting here!” Most permanent installations require expensive rust preventive maintenance every year.
8. **SAFE** - Priefert has the best reputation in the industry for building their arenas/pens safe for both man and animal. Permanent installations are usually built by local welders who usually do not have experience with livestock and overlook a lot of details that are crucial to safety.
9. **DURABLE** - Priefert arenas/pens are designed to be tough and durable. So tough, in fact, they are used exclusively by most of the top professionals and organizations in the country including the PBR and PRCA.
10. **OPTIONS** - Choose from 6 different panels, a variety of accessories and many proven designs to fit your specific use and your budget.

For Full Details on Priefert Arena Kits ~ Including Pricing ~
VISIT US ON THE WEB AT
www.PRIEFERT.com
or Call
800.527.8616
**Medium Duty Panels**

**Economy Panel**

Traditional design at affordable prices.
- Single piece vertical stays drilled through horizontal rails for extra strength
- Loop Legs for increased portability
- Unique smooth top pin connectors mounted close to the top of the panel for increased safety
- Pins securely attached, will not get lost
- 3 and 4 way connection possible
- Architectural Grade Powder Coat Finish
- NOT FOR USE IN CROWDING SITUATIONS

- 1-5/8” - Round Tubing
- 65” Tall, 6 Rails
- Panels: 10’, 12’, 16’
- Walk Thrus: 10’, 12’
- Bow Gates: 6’x9’
- Available in Green, Red or Galvanized.

**Utility Panel**

Our #1 Seller

- Single piece vertical stays drilled through horizontal rails for extra strength
- J-Legs increase portability & keep panel on top of ground in wet or boggy conditions
- Chain connectors offer increased versatility and safety by eliminating foot traps
- Eliminates the need for special connectors at 3 or 4 way unions
- Easier to set up on uneven ground
- Connects to any other brand of panel with no special connectors or wire needed
- Architectural Grade Powder Coat Finish
- Ideal for confinement of cooperative animals - NOT FOR CROWDING
- Common uses: round pens, arenas, paddocks, and temporary stalls

- 1-5/8” - Round Tubing
- 62” Tall, 5 Rails
- Panels: 12’ ONLY
- Walk Thrus: 10’, 12’
- Bow Gates: 4’x7’, 6’x9’
- Available in Brown, Green or White

**John Lyons Panel**

Designed with the innovative features of Priefert’s Horse Safe™ panels and the conceptual features preferred by “America’s Most Trusted Horseman”.

- Single piece vertical stays through drilled horizontal rails for extra strength
- Chain connectors around oval end frames maximize tight Priefert “Horse Safe™” connections and offer increased versatility and safety by eliminating foot traps
- J-Legs increase portability & keep panel on top of ground in wet or boggy conditions
- Extra large J-Legs and five 1.66 OD rails enhance portability
- Connects to any other brand of panel with no special connectors or wire needed
- Eliminates the need for special connectors at 3 or 4 way unions
- Easier to set up on uneven ground
- Architectural Grade Powder Coat Finish

- 72” Tall, 5 Rails
- Panels: 12’ ONLY
- Bow Gates: 6’x9’
- Available in Green

**CUSTOM COLORS AVAILABLE**

USE THESE PAGES AS YOUR GUIDE IN SELECTING THE BEST ARENA KIT TO FIT YOUR NEEDS.
**HEAVY DUTY PANELS**

**PREMIER PANEL**  Our #1 Cattle Panel

"Tough Enough for Cattle, Safe Enough for Horses!"
- Single piece vertical stays drilled through horizontal rails for extra strength
- J-Legs increase portability & keep panel on top of ground in wet or boggy conditions
- Chain connectors offer increased versatility and safety by eliminating foot traps
- Connects to any other brand of panel with no special connectors or wire needed
- Eliminates the need for special connectors at 3 or 4 way unions
- Architectural Grade Powder Coat Finish
- GREAT FOR CROWDING SITUATIONS
- Common uses: crowding pens, round pens, arenas, paddocks, and stalls

- 1-5/8" - 16ga. Quadraform™ Tubing
- 64" Tall, 6 Rails, J-Legs
- Panels: 8', 10', 12', 14', 16'
- Walk Thrus: 10', 12'
- Bow Gates: 4' x 7', 8' x 7', 10' x 7', 12' x 7'  
  6' x 9', 10' x 9', 12' x 9'
- Available in Grey, Green or White

**ROUGH STOCK ARENA PANEL**

- Ideal for Rodeo Arenas or Crowding Pens for uncooperative cattle
- Heavy Duty Pin Connectors
- Closed end legs prevents sinking into the ground and keeps moisture from getting inside the panel
- Closed end tops for safety
- Architectural Grade Powder Coat Finish
- Slam Locks on Double Piston Lever Latch Gates

- 2" - 16ga. Round Tubing
- 72" Tall, 6 Rails, Straight Legs
- Panels: 6', 8', 10', 12', 14', 16'
- Walk Thrus: 10', 12'
- Bow Gates: 3' x 7', 4' x 7', 5' x 7', 6' x 7', 8' x 7', 10' x 7'  
  6' x 9', 7' x 9', 8' x 9', 10' x 9', 12' x 9'
- Available in Grey

**ROUGH STOCK PANEL**

The heaviest, most durable panel available from Priefert
- Used at PBR, PRCA, and NFR events.
- Ideal for Rodeo Arenas, Holding or Crowding Pens for uncooperative cattle
- Heavy Duty Pin Connectors
- Closed end tops for safety
- Architectural Grade Powder Coat Finish
- Slam Locks on Double Piston Lever Latch Gates

- 2" - 14ga. Round Tubing
- 72" Tall w/Connector Posts, 6 Rails
- Panels: 4', 5', 6', 8', 9', 10', 12', 14', 16'
- Walk Thrus: 10', 12'
- Bow Gates: 3' x 7', 4' x 7', 5' x 7', 6' x 7', 8' x 7', 10' x 7'  
  6' x 9', 7' x 9', 8' x 9', 10' x 9', 12' x 9'
- Available in Grey
- REQUIRES CONNECTOR POSTS

**CALL TODAY! 800.527.8616**

USE THESE PAGES AS YOUR GUIDE IN SELECTING THE BEST ARENA KIT TO FIT YOUR NEEDS.
Riding Arenas

Arena Kits #1, #2, & #3 are identical configurations 100’ X 200’. Recommended panels are of different weights, heights and colors. Riding Arena Kits include 2 Gate Posts; each support an 8’ gate for a 16’ opening at one end. Also included is a 6’ wide X 9’ tall bow gate for access from the opposite end of the arena.

AK1
Basic Riding Arena made using Economy Panels
100’ X 200’ & 65’ Tall

AK2
Basic Riding Arena using Utility Panels
100’ X 200’ & 62’ Tall

AK3
Basic Riding Arena using Premier Panels
100’ X 200’ & 64’ Tall

www.PRIEFERT.com

No Hydraulics
Operator Friendly
Versatile
Nothing Comparable in Value

The Solution For Arena Conditioning!

Available in 6’ or 8’ Optional Water Tank Available
This 150’ X 250’ Arena with return alley uses Utility Panels in non-crowding areas and Premier Panels in crowding areas.

Exclusively made with Priefert’s Premier Panels, this 150’ X 250’ arena recommends optional bow frames in the return alley.

This 150’ X 250’ arena is identical to AK #4 but without the return alley. It is primarily Utility Panels but uses Premier Panels in the crowding areas.

Like AK #5, this 150’ X 250’ Premier Arena eliminated the return alley.

Priefert’s “Barebones” Utility Panel Arena measures 120’ X 200’ and includes a 6’ wide return alley. Premier Panels are used only in the sweep and roping boxes. Steer Panels are used for the lead-up alley behind the chute.

Refer to pgs 4-5 for details about Priefert Panels.
**AK10**
The first of our heaviest arenas, this 150’ X 250’ Arena with return alley is constructed almost entirely from Rough Stock Arena Panels (6’ tall). Optional bow frames are included in return alley and Steer Panels make up the lead-in alley. Some connector post will be needed.

**AK9**
Our 120’ X 200’ “Barebones” Utility Arena with no return alley. Premier Panels are used only in roping chute crowding area and for roping boxes. One section of Premier Corral Gates is used to create a 10’ lead-up alley.

**AK11**
This 150’ X 250’ Arena without return alley is also built almost exclusively with Rough Stock Arena Panels. Steer Panels make up the lead-in alley. Some connector post will be needed.

Refer to pgs 4-5 for details about Priefert Panels.
AK12
Designed for Cody Custer, this 160’ X 275’ team roping arena has an additional 50’ X 275’ calf roping lane utilizing a common return alley. Priefert’s Calf Roping Chute is included in calf roping side. This well-structured setup allows for optimal practice of both events.

AK13
Practice like an All Around World Champion!
Designed by Trevor Brazile this arena is 120’ X 270’ and is made from our Rough Stock Arena Panels. It includes both a team roping chute and calf chute with one common alley way feeding both chutes. Holding pen setup allows for low stress containment of numerous head. Connector posts will be needed.

AK14
This 150’ X 250’ roping arena with return alley is built from Rough Stock Arena Panels. The pen setup and Arrow Pen configuration behind chute will allow for efficient flow and timely loading of selected livestock. Some connector post will be needed.
RC98A: FULLY AUTOMATIC ROPING CHUTE
Having trouble finding chute help? Not anymore. Priefert’s remote control automatic roping chute is so easy to operate your kids (and maybe your spouse) will fight over who gets to operate it! The handheld remote control fits in the palm of your hand and has 4 buttons that operate the opening and closing of the front and back gates.

No chute help available? No problem. The remote easily fits in your front pocket and can be operated by the header or heeler. The chute also offers a delay from 1 to 14 seconds to give the roper time to push the release button and get ready to go. This chute is ideal for the practice pen and is great for beginners, professionals and just plain lazy cowboys!

RC98M: MANUAL ROPING CHUTE
Priefert’s manual roping chute is the most widely used roping chute in the country. The official chute of the PRCA, USTRC, NTRL, WTRC, the World Series of Roping and other major roping organizations, the RC98M is the chute of choice by professionals. Endorsements by champion team ropers like Trevor Brazile, Speed Williams, Rich Skelton and countless others have made this chute the most popular piece of equipment in arenas around the country. Available in manual and remote control automatic, the RC98 chute is the quietest, most durable chute on the market.

RCCALF: CALF ROPING CHUTE
Priefert’s Calf Roping Chute was designed using the same expert engineering as our team roping chutes. Quality and durability tested by 8 Time World Champion Roy Cooper.

ROPING BOXES

ALLEY PANELS

ROPING CHUTE ADD-ON SECTION

COMPETITION ROPING CHUTE
Endorsed by the PRCA, Priefert’s competition roping chute is a full 18” longer than our standard models. This chute features all the great features of our RC98 series plus a neck access panel near the front of the chute.

The official chute of the Wrangler NFR.

SPEED WILLIAMS
8 Time World Champion Header

www.PRIEFERT.com
Used by the best cowboys in the world, Priefert Bucking Chutes are the Safest & most Durable on the circuit.

**FEATURES**

- Shielded latches for added safety.
- Spring-loaded lever latch locks when open, eliminating any threatening snags.
- Unique metal roller latch design allows gate to open under intense pressure.
- Oval 2”x 6” side rails minimize leg pressure and horn catch areas.
- Adjustable gate to compensate for uneven ground.
- Gates can be changed in minutes.
- Tie-down bars welded to each gate.
- “Rumber” filled roll gates. (sheet metal optional)
- Pin connection that will fit most major competitors panels.
- Urethane lined hinges allow gates to open effortlessly. Roll gates feature ball-bearing rollers and automatic locks.
- Roll gate features dirt “Kick-Out” outlet to keep tracks free of debris which could inhibit gate functionality.
- Roll gate guides, located at the bottom of each chute, provide safer, non-obtrusive operation.
- Platform Included.
- Optional billboard attachment for sponsor ad placement.

**Specifications:**

- Outside Length: 112”
- Inside Length: 91”
- Outside Width: 39”
- Inside Width: 33”
- Outside Height: 88”
- Inside Height: 88”

Constructed with 8 and 11 Ga. components, this chute is an average of 1,938 lbs. Roll gate guides extend 20” behind the chute.

Architectural Grade
POWDER COAT FINISH
Custom Colors Available

Call Today! 800.527.8616
Rough Stock Arenas are made exclusively from Priefert’s Rough Stock Panel line. **In all arenas where Rough Stock Panels will be used, some connector post will be needed.

**AK15 ~ 4 Bucking Chutes w/Holding Pens**
This basic bucking chute setup includes 4 chutes and two prep areas (sheeted panels) for rigging bulls or horses as well the essential stripping chute for removal of equipment. Four 16’ X 10’ holding pens and loading lane reflect the same design we use for PRCA and PBR events. Ideal for training or practice facility.

**AK16 ~ 6 Bucking Chutes w/Holding Pens**
The 6 chute setup with six 10’ X 16’ holding pens also includes the loading lanes and stripping chutes. This configuration is what we consider an ideal setup for many conventional rodeo grounds.

www.Priefert.com
This arena setup, designed for and used by the PBR, measures 85’ X 130’ and has tremendous holding space for lots of rough stock. This is identical to PBR setup. With considerable pen space for long-term holding this set-up includes 6 staging areas for timely rigging of stock.

Four bucking chutes, holding pens and a 50’ X 75’ practice arena can put you in the business overnight. Includes 6 staging area for timely rigging of stock. As a complete practice arena, this 50’ X 75’ design has everything you need.

QUALITY & DURABILITY
The PBR travels thousands of miles with Priefert equipment. Transporting, assembling & disassembling over 60 times a year all while handling the toughest bulls in the industry.

Call today! 800.527.8616

Refer to pgs 4-5 for details about Priefert Panels.
AK19—Roping & Rough Stock
With both timed event and rough stock capability, this 150’ X 250’ Rodeo Arena includes a return alley that ties the complete holding pen setup together so stock can be transferred wherever needed. The timed event stripping chute is set flush with fence in order to eliminate potential hazards with bucking stock.

AK20—Roping & Rough Stock
If you want all your action on one end, this 150’ X 250’ Rodeo Arena with timed event and rough stock equipment may be the answer. Setup includes 4 bucking chutes and enough holding pens for plenty of practice stock.

AK21—Roping & Rough Stock
For locations that are better suited to have the bucking chutes on one side of the arena, this 150’ X 250’ Rodeo Arena with traditional roping layout may fill the bill. Complete return alley with support bows is included.

Refer to pgs 4-5 for details about Priefert Panels.
AK22 ~ Roping & Rough Stock
This efficient 150’ x 230’ Rodeo Arena setup was purchased by the Riverton, WY Rodeo Grounds. With arrow pens staging steers to facilitate easy loading for contestant draws, holding pens on both ends of arena, and 8 bucking chutes, this layout can cut valuable time for your rodeo. Multiple holding pens of varying sizes allows for holding stock over long periods of time while still offering the ability to stock to a small areas. Includes loading chute.

AK23 ~ Roping & Rough Stock
For a great set-up with lots of flexibility, this 100’ x 200’ Rodeo Arena with common return alley is a favorite. With plenty of holding space for both steers and rough stock, this layout offers a great area for contestants to prepare immediately behind bucking chutes.